

here's what mobility is focusing on in 2022

Mobility professionals are often the “many hats” type. As in, they can play several different roles and juggle several different responsibilities from day to day. This can also mean plenty of competing priorities. Which priorities have pushed themselves to the top of the list in 2022? We conducted in-depth surveys with nearly two dozen mobility leaders and asked them to rank their top priorities for the year. Here is what's on mobility's plate — and how you can successfully target each area.



aligning with talent strategy

With the “[Great Resignation](#)” on everyone's minds, it's no surprise to see this rise to the top. Before the CEO asks for mobility's help, your team can proactively consider how to support talent goals. Things like rotational assignments that are focused on professional development can help attract — and retain — the best and brightest employees.



improving the employee experience

Employee experience is always a high priority, but how do you keep it elevated when so many other challenges are demanding your attention? It might be a good time to revisit your mobility technology — you need tools that [truly support relocating employees](#) and also don't require constant oversight.



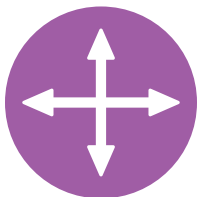
increasing mobility volume and resuming “on hold” moves

Mobility leaders are ready to get people moving, but constantly changing border closures and travel restrictions make this a moving target. Your best bet is to keep a close eye on the [latest updates](#) and bring back volume on a rolling basis, rather than waiting for everything to open up at once.



addressing remote work issues

The big question here is: What is mobility's role? Since this is a new and evolving area for many organizations, there often isn't much clarity around roles and responsibilities. That's good news — it means your mobility team has a chance to step up and [lead this conversation internally](#).



increasing program and policy flexibility

Do your policies and benefits truly meet the needs of your relocating employees? The start of a new year is a good time to visit (or revisit) your “[mobility philosophy](#)” and explore your offerings holistically. What could you do differently that would increase flexibility — and improve the experience — for the people you're moving?



Ready to take a closer look at the key trends in global mobility? Check out, “[Mobility is Looking Up: Signs of Optimism for 2022 and Beyond](#).”