



Need a boost in the race for talent but don't have wiggle room in your mobility budget? It's time for a **no-cost solution** that puts you over the top.

Business Challenges

After significant hard work, your mobility program is in pretty good shape. Yay, you! But what if it could be better?

To stay competitive in this ultra-competitive labor market, with talent being wooed away with overly generous and unusual benefits, you need an incentive to offer valuable employees — without blowing your budget. We get it.

- You want to offer something — anything — to employees who choose to move on their own to help ease the stress and distraction of relocation. But how do you offer benefits or assistance with a nonexistent budget?
- Even if you had the budget, it takes internal resources to authorize and initiate a new move and to offer an employee relocation benefits. How would you even staff for a population whose volume and timing you can't influence?
- In this extraordinary labor market, it can be as difficult to retain your talent as it is to attract new talent. How can your mobility team play a part in keeping the employees you have by supporting talent movement?

How This Affects You

- Regardless of how much you'd like to offer benefits to employees moving on their own, your budget will likely be the final determinant. No budget = no benefits.
- Your staff is already tapped, and you simply don't have the bandwidth to take on an entirely new population of employees who choose to move on their own.
- As much as you'd love to be part of the talent retention solution, there aren't many levers you can pull to contribute any more than you already do.

What if You Could:

- Offer relocation benefits to a whole new population without charging a dime to your budget?
- Provide helpful tools to relocating employees with almost no effort on the part of your mobility team?
- Have a positive impact on your organization's talent acquisition and movement efforts?

If:

- > Budget restrictions are holding you back from offering relocation benefits to all employees
- > Your team cannot possibly support another mobility population
- > Your team is being asked to help retain talent with no additional resources

Then

You need a unique solution that offers a better experience for your unsupported relocation population but doesn't require your valuable resources. You need a solution that shows these employees they're valued and cared for, without creating more work for your team.

What's in It for You

- > A budget that remains untouched while expanding your relocation reach to a new population.
- > The ability to offer support to hand-raisers, those de-locating and even employees moving locally without burdening your mobility team.
- > Bringing talent management solutions to the table without asking for additional resources.



What It Is

Point C Go categorizes your relocating employees' moves into manageable phases and provides them with reputable industry suppliers who can help them on their way. With exclusive discounts available for most of the listed suppliers, they have access to elite relocation vendors at reduced prices.

With Point C Go, employees who aren't eligible for traditional benefits or are moving on their own will have the guidance they need and savings they'll love!

By offering this valuable tool to your employees, you can:

- > expand your relocation support without impacting your budget.
- > add a new mobility population without adding to your mobility team.
- > show any employee who chooses to relocate they are valued and cared for by your organization.

Visit plusrelocation.com
to learn more about Point C Go.